Go Beyond Grades
New York City Parent Survey Findings

APRIL 2024
Parents Survey

Edge Research conducted a custom, online survey among K-12 parents of students in public schools in New York City (n=508).

Quotas were employed to ensure a representative sample of NYC public school parents by gender and race/ethnicity. Quotas were based on American Community Survey (ACS) data for NYC public school parents.

Sample Demographics:
34% of parents surveyed have children with learning differences and 15% suspect their child may have a learning difference.

Note:
The overall sample size of the survey limits subgroup analyses; however, data were reviewed to note any directional differences or consistencies across geography.

Fielded April 3 - April 18, 2024
Parents in New York City are most concerned about their child’s well-being; academic concerns fall to the bottom tier.

As a parent, to what extent do you worry about each of the following?

**Worries**

- Extremely/Somewhat worried
- Extremely worried

**Ranked by % Extremely worried**

- Your child being bullied: 64% (31%)
- Your child’s emotional well-being: 65% (31%)
- Your child experiencing violence at school: 64% (30%)
- Impact of social media on my child: 68% (30%)
- Your child experiencing stress or anxiety: 69% (29%)
- Being able to pay for your child’s college education: 60% (27%)
- The long-term impact of COVID-related school disruptions on my child’s learning: 58% (21%)
- Being able to pay the bills: 54% (21%)
- Your child missing too many days of school: 42% (19%)
- Your child’s math skills: 40% (17%)
- Your child’s on track with the academic expectations for their grade: 49% (17%)
- Your child’s reading skills: 38% (15%)

Hispanic parents are statistically significantly more worried than White parents on all items.
Among parents who indicate their children are below grade level in math or reading, math skills rise to the top.

As a parent, to what extent do you worry about each of the following?

<table>
<thead>
<tr>
<th>Concern</th>
<th>Extremely/Somewhat worried</th>
<th>Extremely worried</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your child's math skills</td>
<td>88%</td>
<td>55%</td>
</tr>
<tr>
<td>Your child's emotional well-being</td>
<td>84%</td>
<td>53%</td>
</tr>
<tr>
<td>Your child experiencing stress or anxiety</td>
<td>84%</td>
<td>53%</td>
</tr>
<tr>
<td>Your child not receiving the help they need with their developmental or learning difference*</td>
<td>82%</td>
<td>48%</td>
</tr>
<tr>
<td>Your child being on track with the academic expectations for their grade</td>
<td>83%</td>
<td>48%</td>
</tr>
<tr>
<td>Impact of social media on my child</td>
<td>83%</td>
<td>45%</td>
</tr>
<tr>
<td>The long-term impact of COVID-related school disruptions on my child’s learning</td>
<td>79%</td>
<td>45%</td>
</tr>
<tr>
<td>Being able to pay for your child’s college education</td>
<td>73%</td>
<td>44%</td>
</tr>
<tr>
<td>Your child’s reading skills</td>
<td>76%</td>
<td>44%</td>
</tr>
<tr>
<td>Your child being bullied</td>
<td>75%</td>
<td>43%</td>
</tr>
<tr>
<td>Being able to pay the bills</td>
<td>74%</td>
<td>39%</td>
</tr>
<tr>
<td>Your child not qualifying for additional services they need through their school*</td>
<td>82%</td>
<td>66%</td>
</tr>
<tr>
<td>Your child missing too many days of school</td>
<td>66%</td>
<td>33%</td>
</tr>
<tr>
<td>Your child experiencing violence at school</td>
<td>70%</td>
<td>30%</td>
</tr>
</tbody>
</table>

*Asked only of parents of children with learning differences (n=56)

Ranked by % Extremely worried
Parents of children with learning differences are more worried about all items, but academics remain in the bottom tier.

As a parent, to what extent do you worry about each of the following?

Worries of Parents of Children with Learning Differences

![Bar chart showing worries of parents]

*Asked only of parents of children with learning differences

Ranked by % Extremely worried
8-in-10 NYC parents believe it is important for their child to get a college degree.

How important is it to you personally that your child goes to college and receives a two-year or four-year college degree?

- Absolutely essential/Very important: 84%
- Very important: 45%
- Somewhat important: 14%
- Not that important: 2%
- Not important at all: 1%

A college degree is statistically significantly more important for parents in Manhattan (89%) than among parents in Brooklyn (77%).

Children with Learning Differences:
- 84% Absolutely essential/Very important
- 40% Absolutely essential

LEARNING HEROES
NYC parents, particularly those in Manhattan, are confident their child will be prepared for college.

How confident are you that your child will be well prepared for entrance into and success in college upon graduation from high school?

- **Extremely/Very confident**
  - National: 75%
  - NYC: 76%

**Manhattan (85%)** parents are statistically significantly more confident than all other boroughs.

**Children with Learning Differences:**
- 63% Extremely/Very confident

*National data from study fielded in March 2023*
Similar to parents nationwide, NYC parents feel they have a clear picture of their children’s academic achievement.

How confident are you that you have a clear understanding of how well your child is achieving academically?

- **Extremely/Very confident**
  - National: 80%
  - NYC: 84%

Children with Learning Differences: 78% Extremely/Very confident

*National data from study fielded in March 2023*
Again on par with parents nationwide, NYC parents report that their child receives mostly B’s or above.

When you think about your child’s report cards, does he/she typically get…

Mostly B’s or Better

<table>
<thead>
<tr>
<th></th>
<th>National</th>
<th>NYC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mostly B’s or Better</td>
<td>80%</td>
<td>80%</td>
</tr>
</tbody>
</table>

Children with Learning Differences: 65% Mostly B’s or Better

Brooklyn parents statistically significantly less likely to report their child gets mostly B’s or better.
Almost 9-in-10 NYC parents believe their child is at or above grade level in math and/or reading

Believe Child is At/Above Grade Level

<table>
<thead>
<tr>
<th></th>
<th>Math</th>
<th>Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td>At</td>
<td>National</td>
<td>National</td>
</tr>
<tr>
<td>At</td>
<td>45%</td>
<td>47%</td>
</tr>
<tr>
<td>Above</td>
<td>89%</td>
<td>92%</td>
</tr>
<tr>
<td>NYC</td>
<td>44%</td>
<td>40%</td>
</tr>
<tr>
<td>NYC</td>
<td>42%</td>
<td>52%</td>
</tr>
<tr>
<td>NYC</td>
<td>42%</td>
<td>52%</td>
</tr>
<tr>
<td>NYC</td>
<td>40%</td>
<td>43%</td>
</tr>
</tbody>
</table>

Hispanic parents are statistically significantly less likely to say their child is above grade level in reading and math (36%).

National data from study fielded in March 2023
Parents of children with learning differences are less likely to think their children are at or above grade level.

Parents with Children with Learning Differences Believe Child is At/Above Grade Level

- **Math**
  - Above: 32%
  - At: 47%
  - Total: 78%

- **Reading**
  - Above: 37%
  - At: 41%
  - Total: 79%
Grade-level reading and a strong reading curriculum garner the most “absolutely essential” responses

How important are the following to you?

- Absolutely Essential

<table>
<thead>
<tr>
<th>Option</th>
<th>% Absolutely Essential</th>
</tr>
</thead>
<tbody>
<tr>
<td>That my child is on grade level for reading</td>
<td>45%</td>
</tr>
<tr>
<td>That my child is being taught reading using a high-quality curriculum</td>
<td>40%</td>
</tr>
<tr>
<td>That my child enjoys reading</td>
<td>38%</td>
</tr>
<tr>
<td>That my child is on grade level for math</td>
<td>38%</td>
</tr>
<tr>
<td>Knowing what reading curriculum my child is learning in class</td>
<td>36%</td>
</tr>
<tr>
<td>Knowing what math curriculum my child is learning in class</td>
<td>32%</td>
</tr>
<tr>
<td>That my child is being taught math using a high-quality curriculum</td>
<td>32%</td>
</tr>
<tr>
<td>That my child enjoys math</td>
<td>19%</td>
</tr>
</tbody>
</table>

**Respondents were split-sampled on the math-related and reading-related questions**

Ranked by % Absolutely Essential
A majority indicate they will check to see if their child is on grade level via teachers and multiple measures

% Very Likely to Do before End of 2023-2024 School Year

<table>
<thead>
<tr>
<th>Activity</th>
<th>Total NYC Parents</th>
<th>Children with Learning Differences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make sure my child attends school every day</td>
<td>62%</td>
<td>63%</td>
</tr>
<tr>
<td>Ask my child’s teacher if my child is on grade level</td>
<td>55%</td>
<td>62%</td>
</tr>
<tr>
<td>Look for other measures beyond report card grades (e.g. end of year tests, classwork examples, diagnostic tests) to know how my child is doing academically</td>
<td>50%</td>
<td>57%</td>
</tr>
<tr>
<td>Connect with my child’s teacher to make a summer learning plan</td>
<td>39%</td>
<td>46%</td>
</tr>
<tr>
<td>Have my child evaluated to find out if they have a developmental and/or learning difference*</td>
<td>40%</td>
<td></td>
</tr>
<tr>
<td>Talk to my child’s teacher to see if they think my child should be evaluated for a developmental and/or learning difference*</td>
<td>38%</td>
<td></td>
</tr>
</tbody>
</table>

*Only asked of parents who suspect child has a learning difference (not diagnosed) (n=78)
NYC parents prioritize quality time and social/emotional development over tutoring this Summer

Action Parents Plan to Take For Child over the Summer

### Total NYC Parents

- **Ensure my child spends quality time with family and/or friends**: 59%
- **Focus on my child's social/emotional development and skills**: 56%
- **Help my child work on their reading and writing skills**: 52%
- **Help my child work on their math skills**: 42%
- **Enroll my child in a summer school tutoring program**: 33%
- **Sign my child up for private tutoring**: 19%
- **Something else**: 3%
- **None of the above**: 2%

### Children with Learning Differences

- **Ensure my child spends quality time with family and/or friends**: 57%
- **Focus on my child's social/emotional development and skills**: 66%
- **Help my child work on their reading and writing skills**: 57%
- **Help my child work on their math skills**: 47%
- **Enroll my child in a summer school tutoring program**: 36%
- **Sign my child up for private tutoring**: 22%
- **Something else**: 2%
- **None of the above**: 1%

*Select all that apply item
Ranked by % selected by NYC parents overall*
Contact

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