



Going Beyond the Headlines: New National Research Reveals Strong Agreement Among K-12 Parents, Teachers & Principals

2021 Key Parent Findings



Background:

Dates of Research: Fielded September 7th to 27th, 2021

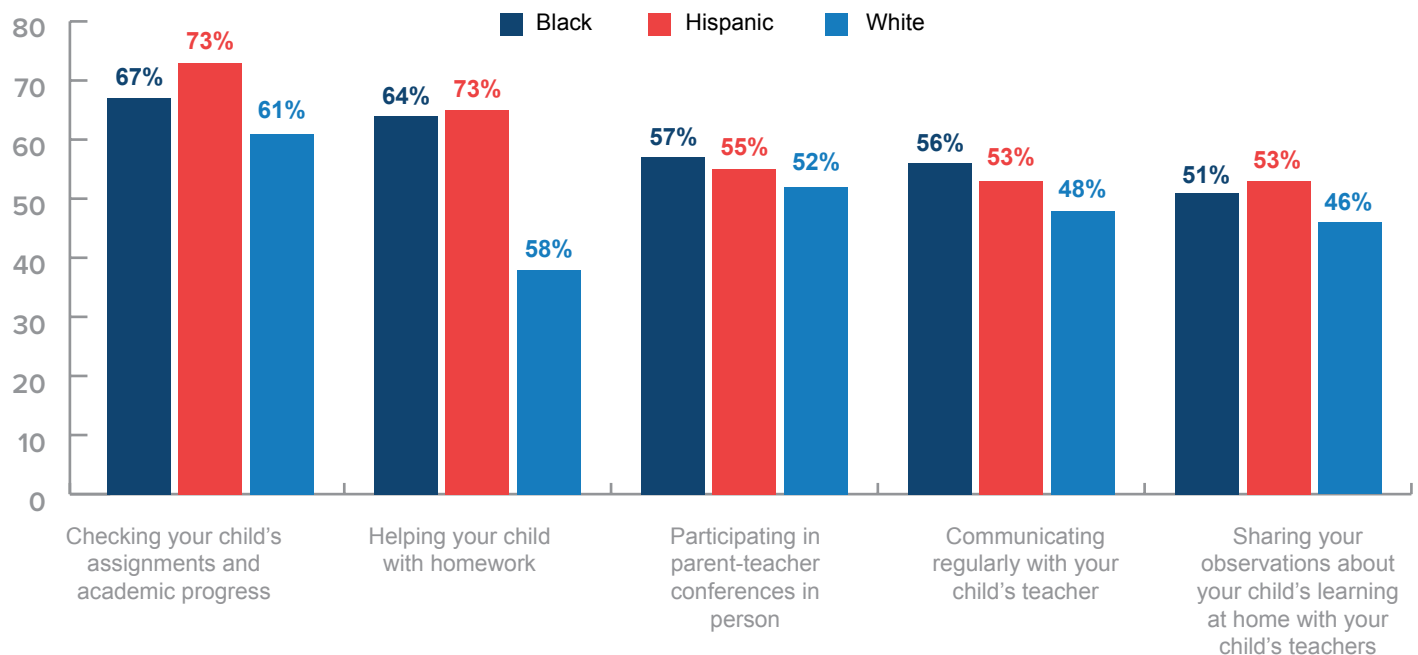
Nationwide sample of 1,481 parents and guardians with children in public school, grades K-12.

Parent Involvement

- Parents say they will be as or more involved in their children's education (93%), even after an unprecedented year of off-the-charts engagement in their children's education. Parents are most likely to involve themselves in their child's assignments and to participate in conferences.
- Parents prioritize getting a better understanding of what is expected of their child (86%) and seeking a better understanding of where their child is academically (85%).

Top 5 Ways Parents Likely to be Involved

(%Very likely)



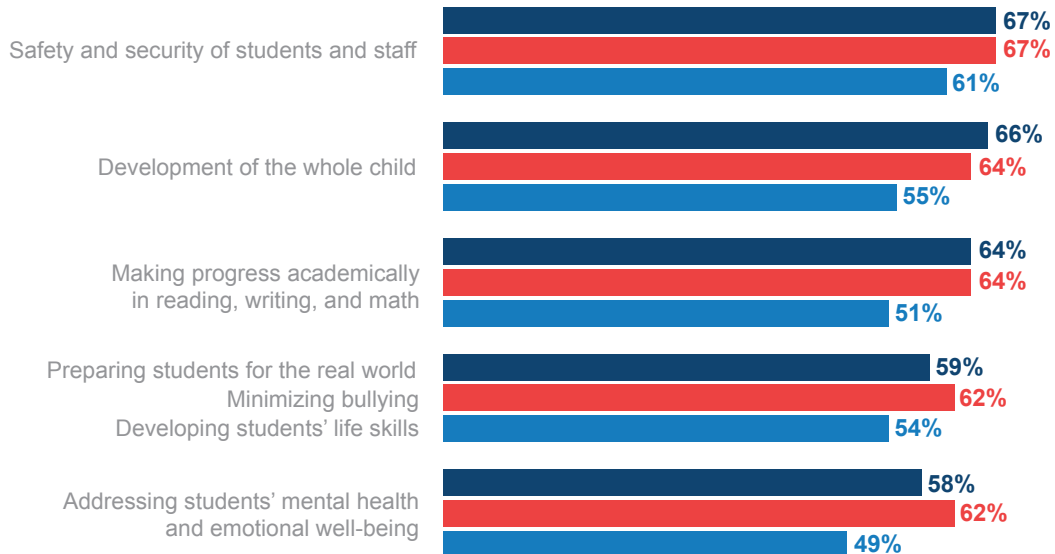
Parent Priorities for 2021-2022 School Year

- Safety of students and staff, ademic progress, mental health, and emotional well-being are the top priorities for parents and educators this year.

Top 5 Priorities for This School Year

(%Top priority)

Black Hispanic White



Parent Major Concerns For School Year

- Among children's happiness and health, politicians being involved in curriculum is at the top of parent concerns.

Top Worries as a Parent

(%Worry a lot/Worry some)

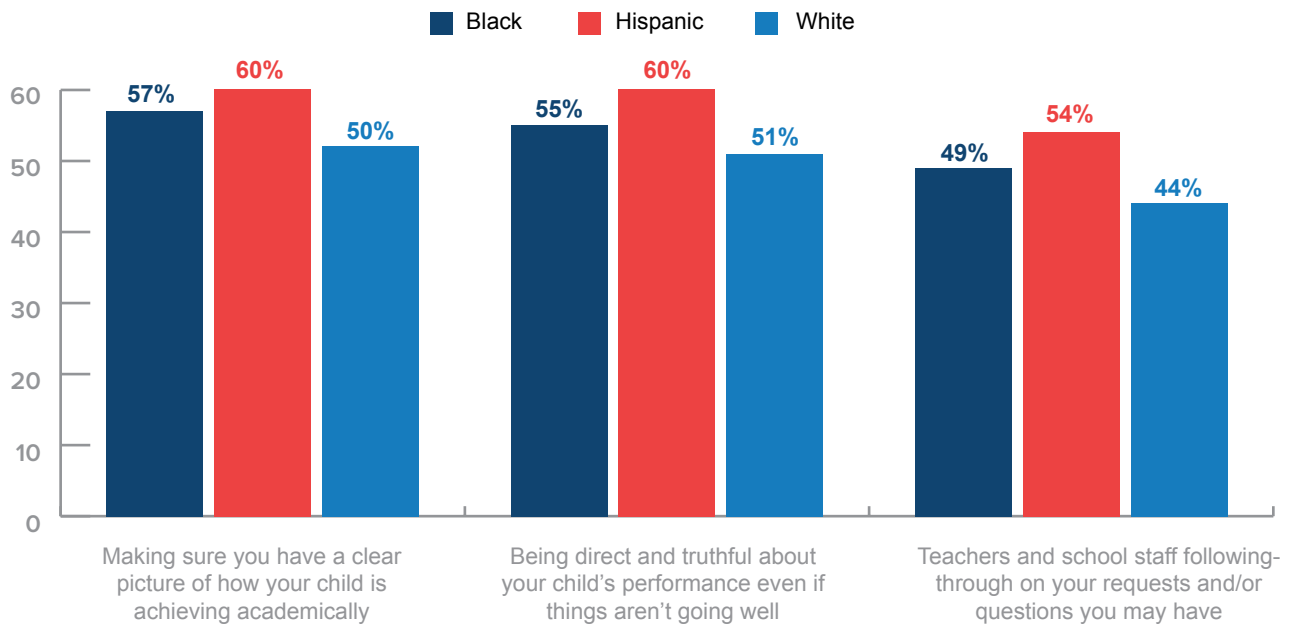
	Black Parents	Hispanic Parents	White Parents
1	Someone in their family getting COVID-19 (62%)	Their child's happiness and emotional well-being (80%)	Having politicians who are not educators making decisions about what students learn in the classroom (64%)
2	Having politicians who are not educators make decisions about what a child is learning in the classroom (61%)	Having politicians who are not educators make decisions about what a child is learning in the classroom (79%)	Their child's happiness and emotional well-being (60%)
3	Their child experiencing stress or anxiety (60%)	Their child experiencing stress or anxiety (74%)	Your child experiencing stress or anxiety (60%)

School Communications and Student Achievement

- For school communications, parents prioritize direct and truthful information about performance (87%) and having a clear picture of their child's achievement (85%)
 - Teachers** agree, saying that the most important priorities for communications are making sure parents have a clear picture of their child's academics (85%) and building trust (84%).
 - Principals** also rank providing parents with a clear picture as their top priority for family engagement (82%).

Top 3 Most Important for Schools to Communicate

(%Top priority)



- Gap continues between parent and teacher perceptions of achievement. More than nine out of ten parents (92%) believe their child is on grade level, regardless of race, income, or education level. Meanwhile 44% of teachers say most of their students are ready for grade level work this year.

Parent Confidence of their Child's Achievement

